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**ICBEES<sup>1st</sup>**

International Conference of Business Economic  
Entrepreneur & Social Sciences

# ***TERM OF REFERENCE (TOR)***

**"THE RISING OF HALAL INDUSTRY,  
SUSTAINABILITY, AND GREEN ECONOMY"**

**1<sup>st</sup> OF AUGUST 2024**



Fakultas Ekonomi dan Bisnis  
Universitas Muhammadiyah Gresik  
Jl. Sumatera No. 101, Gresik Kota Baru (GKB),  
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# INTRODUCTION

The development of science in this era of openness is very important. The challenge of developing human resources is a challenge for various kinds of *stakeholders*, therefore the need for human resource development is very crucial. Responding to the challenges of developing human resources, as higher education institutions, it is imperative to produce competent human resources.

International Seminar is an opportunity provided by tertiary institutions to produce human resources, namely students and lecturers, who are more competent by presenting panelists who can provide stimulants both in terms of theoretical knowledge and practical knowledge. The International Seminar is expected to be one of the benchmarks for university performance in advancing its human resources. On this occasion, the Faculty of Economics and Business, Universitas Muhammadiyah Gresik has the opportunity to present the International Seminar with the theme **“THE RISE OF HALAL INDUSTRY, SUSTAINABILITY, AND GREEN ECONOMY IN INDONESIA”**.

The Seminar will be followed by a series of article presentation activities with the disciplines; (1) Marketing Management, (2) Financial Management, (3) Operational Management, (4) Human Resource Management, (5) Strategic Management, (6) Systems Management Information, (7) Tax Accounting, (8) Audit, (9) Sharia Accounting, (10) Public Sector Accounting, (11) Financial Accounting, (12) Management Accounting, (13) Accounting Information Systems, (14) Entrepreneurship, and (15) Social Science. The series of activities at this International Seminar are followed by a series of paper presentation (parallel session). This activity is a form of scientific event intended for academics which includes students, educators, and practitioners to present the results of their scientific research in this scientific forum. It is hoped that the series of activities organized by the Faculty of Economics and Business, Universitas Muhammadiyah Gresik, will be able to become a scientific forum capable of supporting the creation of competent human resources, both theoretically and practically to contribute to future progress.

# OBJECTIVE

1. Providing a scientific forum for academics and practitioners to be able to add to the repertoire of knowledge, both theoretical and practical;
2. Providing opportunities for academics and practitioners to present their scientific research results in scientific forums;
3. Adding to the repertoire of business development in the digital era that is tailored to the approach of each scope.

# MATERIALS

## 1. Keynote Speech

Governor of East Java

## 2. Speakers

- 1) Prof. Dr. Fahd Mohanna Saleem Al-Ahmadi (Islamic University -Madinah Munawarah KSA, Arab Saudi)
- 2) Dr. Yaoping Liu (Director of Institute of Science, Innovation and Culture, Rajamangala University of Technology Krungthep, Thailand)
- 3) Dr. Indro Kirono, M.M (Lecturer Faculty Of Economic, UMG, Indonesia)
- 4) Prof. Dr. Said Abdel 'Al (Al Azhar University, Mesir)
- 5) Dr. Dante Baiardo C. Viana Jr (University of Algarve, Portugal)

## 3. Reviewer

- 1) Dr. Farah Natchiar Mohd Khaja
- 2) Dr. Nico Irawan
- 3) Dr. Yaoping Liu
- 4) Dr. Syahril Izwann Jabar
- 5) Dr. Jeffry Ocay

# AGENDA OF ACTIVITIES

## 1. International Seminar

The seminar agenda is carried out in a hybrid mode serving speakers from four countries.

The implementation of the seminar activities will be carried out on:

Day : Thursday

Date : August 1, 2024

Time : 08.00 – 12.00 WIB

Venue : Hall Sang Pencerah, Universitas Muhammadiyah Gresik

## 2. Scientific Article Presentation (Parallel Session)

The scientific article presentation agenda will be attended by both academics and practitioners. The implementation of scientific article presentations will be carried out online in a hybrid mode by dividing participants into break-out rooms.

The implementation of the activities will be carried out on:

Day : Thursday

Date : August 1, 2024

Time : 13.00 – 18.00 WIB

Venue : Classroom, Universitas Muhammadiyah Gresik

## COMMITTEE

Responsible Person: Dr. Tumirin, S.E., M.Si  
(Dean of the Faculty of Economics and Business,  
Universitas Muhammadiyah Gresik)

Chairman : Nur Cahyadi, S.ST, M.M  
Treasurer : Anita Handayani, S.E, M.SM  
Secretary : Suaibatul Aslamiyah, S.AP., M.M

Event Coordinator : Abi Hanif Dzulquarnain, S,KM, M.SM.  
Call Paper Coordinator : Sukma Uli Nuha, S.E., M.Ak.

### Publication, Documentation and Dekoration

Coordinator : Alif Sulthon Basyari, S.E.,M.SM.  
Member : Aries Kurniawan, S.E.,M.Hum.

### Cooperation and Sponsorship

Coordinator : Wasti Reviandani, S.E.,M.M.  
Member : Muhammad Aufa, S.E., M.SA.

### Equipment & Logistic

Coordinator : Syaiful, S.E, M.M  
Member : Heru Baskoro, S.Sos, M.M

Consumption Coordinator : Roziana Ainul Hidayati, S.E, M.Si  
Reviewer Coordinator : Dr. Moh. Agung Surianto, S.E., M.Si

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## Closing

Thereby *Term Of Reference* (TOR) of International Seminars and *Call for Papers*, Faculty of Economics and Business, Universitas Muhammadiyah Gresik is proposed.  
Thank you for your cooperation.